

Therapeutic Massage by Lucy --Newsletter--

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Member, Associated Bodywork & Massage Professionals

The Power of Touch

In a High-tech World, It Pays to Reach Out

Nora Brunner

Physician and holistic health pioneer Rachel Naomi Remen once confessed that as a pediatric intern she was an unrepentant baby kisser, often smooching her little patients as she made her rounds at the hospital. She did this when no one was looking because she sensed her colleagues would frown on her behavior, even though she couldn't think of a single reason not to do it.

The lack of basic human contact in our high-tech medical system reflects a larger social ill that has only recently started to get some attention--touch deprivation. The cultural landscape is puzzling. On the one hand, we are saturated in suggestive messages by the

skin-to-skin contact is beneficial to human health, American social norms inhibit this most basic form of human interaction and communication. Despite our supposedly enlightened attitudes, we Americans are among the most touch-deprived people in the world.

"Touch deprivation is a reality in American culture as a whole," writes Reverend Anthony David of Atlanta. "It's not just babies needing to be touched in caring ways, or the sick. It's not just doctors and nurses needing to extend it. It's all of us, needing connection, needing to receive it, needing to give it, with genuine happiness at stake."



High-tech can mean low-touch. Ensure you're getting the tactile connection humans require.

mass media; on the other hand, the caring pediatrician is afraid someone might look askance at her planting a kiss on a baby's forehead. What's wrong with this picture?

Social Norms

Unfortunately, touch has become, well, a touchy subject. Though there's growing scientific evidence that

Distant, Disconnected

How did we come to deprive ourselves so tragically? According to Texas psychology professor David R. Cross, PhD, there are three reasons Americans don't touch each other more: fear of sexual innuendo, societal and personal

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*Life can only
be understood
backwards, but
it must be lived
forward.*

-Soren Kierkegaard

Office Hours and Contact

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disconnection aided by technology, and the fact that the ill effects of non-touching are simply not that obvious and don't receive much attention.

It's no surprise Americans are often afraid physical touching signals romantic interest, which leads to the twin perils of either having our intentions misunderstood or wondering if someone's gesture is an uninvited advance. This ambiguity is more than enough to scare most people from taking someone's arm or patting them on the back.

The potential for the loaded gesture is further complicated by our litigious society in which unwelcome touch can mean, or be interpreted as, dominance, sexual harassment, or exploitation. People in the helping professions are regularly counseled on how to do their jobs without creating even a hint of ambiguity. In one extreme example, counselors at a children's summer camp were given the advice that when kids proactively hugged them, the counselors were to raise both arms over their heads to show they hadn't invited the contact and weren't participating in it. One wonders how the innocent minds of children will interpret this bizarre response to their spontaneous affection.

Another reason for touch phobia, according to Cross, is that we live in a society with far-flung families and declining community connections. Technology plays a significant role in the way we communicate, and it seems we move farther away from face-to-face communication with every new invention. How ironic that the old telephone company jingle that encouraged us to "Reach Out and Touch Someone" gave way to the slew of electronic devices we have today, all ringing and beeping for our attention. While these devices were invented to improve communication, some people wonder if the net effect is lower quality in our exchanges of information.

While there is scientific research showing non-touch is detrimental to health, Cross says those negative effects aren't obvious. The effects of a lack of touch are insidious and long-term and don't amount to a dramatic story for prime time.

"Humans deprived of touch are prone to mental illness, violence, compromised immune systems, and poor self-regulation," Cross says. So serious are the effects of touch deprivation, it's considered by researchers to be worse than physical abuse.

Benefits of Touch

Stated more positively, science does support the preventive health benefits of touch. For example, Tiffany Field, PhD, founder of the Touch Research Institute, notes that in a study on preterm infants, massaging the babies increased their weight and allowed them to be discharged earlier. Discharging babies earlier from expensive neonatal intensive care units could save the healthcare system \$4.7 billion annually.

In other research, scientists at the University of North Carolina found the

stress hormone cortisol was reduced with hugging. Cortisol is associated with anger, anxiety, physical tension, and weakened immunity.

Massage therapy has been found useful in reducing symptoms such as anxiety, depression, pain, and stress, and is helpful for those suffering with a variety of illnesses, including anorexia nervosa, arthritis, cancer, fibromyalgia, and stroke. While more research is needed, massage therapy has also been shown to reduce symptoms associated with alcohol withdrawal and smoking cessation, and can strengthen self-esteem, boost the immune system, increase flexibility, and improve sleep.

As a nation, we are still finding our way in terms of increasing our touch quotient; but those who make their way into a massage therapy room are farther along than most.



Massage helps boost self-worth and contribute to emotional well-being and connection.

Footprints for Health

You walk on them all day, but did you know your feet do more than carry you from one place to the next? They also have a unique connection to balanced health and well-being. In a form of bodywork known as reflexology, the feet are said to contain reflex areas that mirror and connect to all parts of the body--and pressure on these points can actually influence your state of health.

Reflexology is viewed primarily as a stress reduction or relaxation technique. Using the thumb, finger, and hand, gentle pressure is applied to reflex areas of the feet in order to decrease stress and bring the body into equilibrium.

Although simplistic in application, the effects of the treatment can be profound. Through activation of nerve receptors in the hands and feet, new messages flood into the body system, changing its tempo and tone. In essence, the foot or hand becomes a conduit for sharing information throughout the body. Function in the connecting area is

improved and, at the same time, the body experiences overall relaxation and benefits to the circulation and elimination systems. When the body's systems are at optimal functioning, self-healing is enhanced.

Scientific studies have documented the benefits of reflexology for a variety of ailments, ranging from reduction of pain, improvement in circulation, and release of tension, to improved effectiveness of medication, as well as benefits for diabetes and headaches.

In this sense, reflexology is not a medical treatment for specific symptoms or diseases, but rather a way to facilitate the body's inherent healing power.



Treat your feet, and body, to reflexology.

Identifying a Stroke

Do You Know the Warning Signs?

Nearly 800,000 Americans have strokes every year. However, studies show most Americans don't know how to recognize five established warning signs that indicate when someone is having a stroke.

A stroke is when a blood vessel carrying blood to the brain either bursts or is blocked by a clot, thus depriving the brain of oxygen. According to the American Stroke Association, more than 137,000 people die each year from stroke--on average, that's one person every four minutes. Risk factors include age and heredity, as well as artery disease, diabetes, high cholesterol or blood pressure, physical inactivity, obesity, and smoking,

Five Warning Signs

The best treatment for stroke is the drug

"tissue plasminogen activator" (tPA), but it must be administered within three hours from the first symptoms of the stroke to be most effective. To help ensure the quick recognition of a stroke, familiarize yourself with these five established warning signs:

--Numbness or weakness of the face, arm, or leg, usually on one side of the body.

--Sudden trouble walking and loss of balance.

--Sudden confusion and difficulty speaking.

--Severe headache with no obvious cause.

--Vision troubles from one or both

eyes.

Someone suffering a stroke may not show all five symptoms simultaneously, but if any of these conditions are present, seek emergency medical assistance immediately. Call 9-1-1 and also record the time that the symptoms first presented. Being aware of the warning signs and being prepared to respond to them quickly could be the difference between life and death for you or someone you love.

*The only
difference
between road
blocks and
stepping stones,
is the way we
perceive them,
and accordingly,
use them.*

-- unknown

Hello & happy Summer!

Everybody always wants summer to hurry up & get here - well, it's here & it's reeeally hot again. So be sure to take care of yourself in all this heat. First drink water. Second, if you're outside in heat for a long time, alternate your water with gatorade, a sports drink, or a fruit drink. Doing this can keep you from feeling bad, or getting heat-sick. Carry drinks with you always during the summer.

Taking care of yourself also means getting massage & bodywork. Physical activity increases during summer months, & that means your body muscles & tissues need care too. So don't forget to schedule sessions so you can keep going & feel good too, because pain can seriously put a damper on relaxing & having fun. I hope you enjoy this hot season & feel your best!

I have a massage/wellness page that I freq. post lots of information on, so check it out & 'like' it if you like it!

www.facebook.com/TherapeuticMassageByLucyDallas

Remember, if you refer someone to me, you can enjoy \$25 off your next appointment after I've treated your referral!! - Smiles always, Lucy

* And for amazing skincare at any age, please see my website for NeriumAD: www.lucydean.nerium.com

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